



IN COLLABORATION WITH



During the 2019/20 season **Oxford Brookes Racing (OBR)** was happy to welcome a new sponsor to their team, **Garage Floor Tile Company (GFTC)**



*Team working on OBR19 (also known as Lily)*

As a racing team, branding matters to us. The GFTC offered the possibility to brand our garage floor tiles any way we wanted. The first thing we noticed when unboxing our **branded tiles** is how crisp and **high quality** our logo looked. Shortly after sponsoring OBR, GFTC delivered the garage tiles and the team was able to quickly get to work to make the workspace look more **professional** just in time before University tours were scheduled. All we needed was a mallet to lock the tiles together and we were set!



Working on a race car is not always the most glamorous job. Unfortunately, over time the floor collects dust, oil, and any other fluid that comes from our beloved machines. Unlike other floor tiles we have had in the past, the GFTC tiles do not absorb any of these fluids and therefore are quite **easy to clean up** with a mop or simply by running them under the tap.



As OBR goes from a combustion engine to being fully **electric**, it becomes increasingly important to protect our sensitive electrical components. Previously, our *outdated* tiles generated a lot of static charges leading to our mechanics constantly zapping themselves. Since we are increasing the number of critical electrical components in the car, we were in search of a necessary upgrade both in terms of quality and safety.



The GFTC has provided us with special tiles that heavily **reduce** the **static charge** generated so that our mechanics can now work without a worry in the world, and for that, our mechanics (and our electrical engineers) are forever grateful!

Two things that surprised us when we first received the tiles was how heavy and how dense they felt. The GFTC uses high-quality PVC to manufacture their tiles, ensuring that they are resistant to the typical wear and tear the tiles will experience during their lifetime in motorsports.



All-in-all, we at OBR are extremely pleased to have the **Garage Floor Tile Company** supporting us this year. We are forever grateful for those involved in making this partnership possible and we hope to support each other during these trying times.

**Stay safe everyone and remain positive!**

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